

INCAS Network

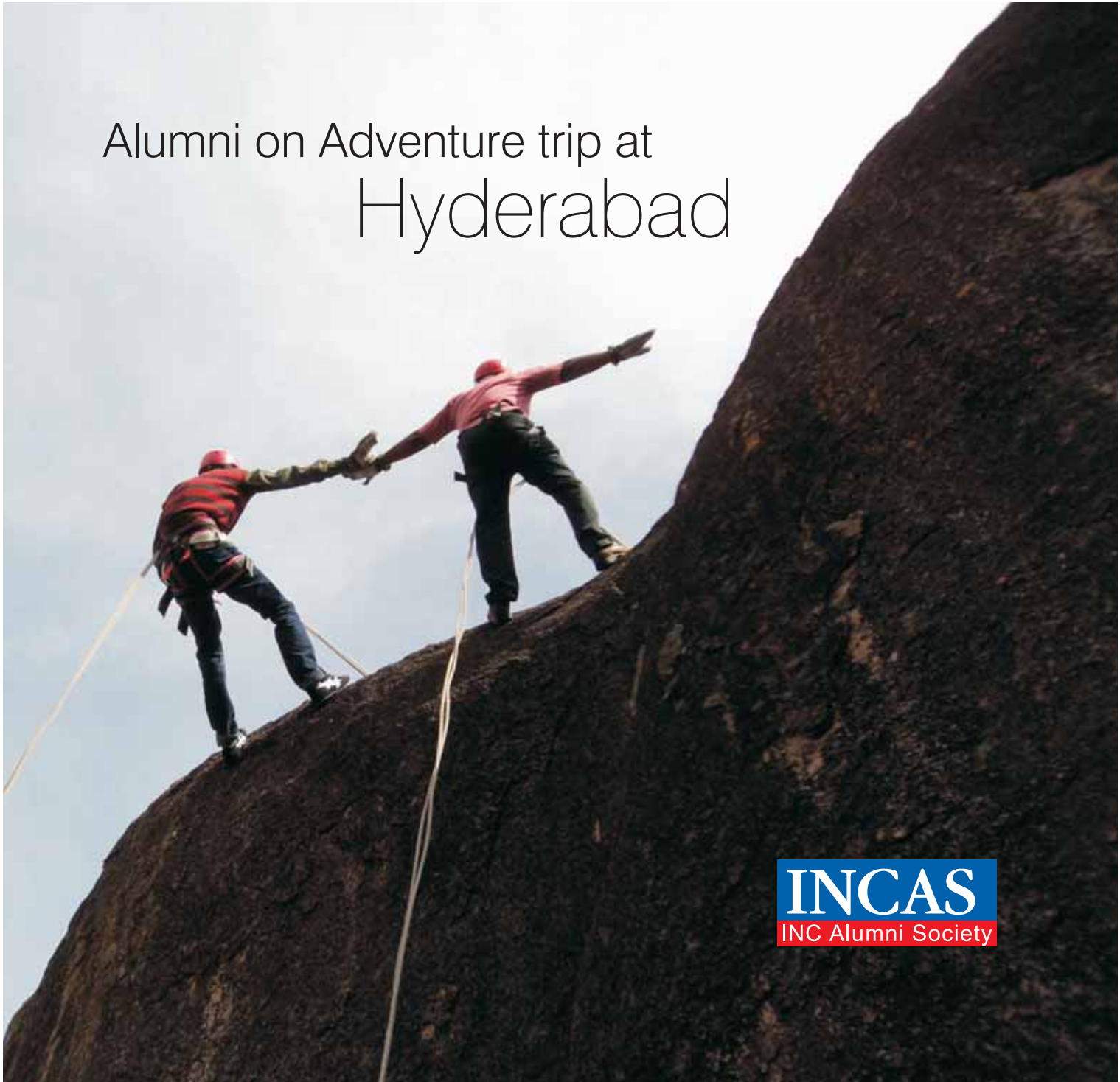
INC Alumni Society Magazine

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Alumni on Adventure trip at
Hyderabad



INCAS
INC Alumni Society



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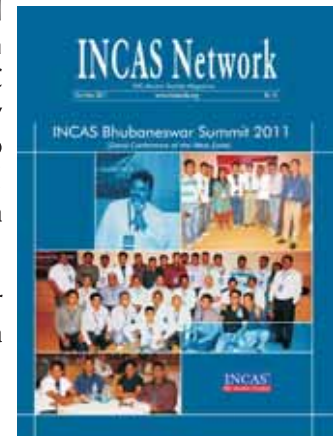
Your Take

It is a great feeling to get connected through INCAS Network which reminiscences of the college days at INC that built my career. INC had not only provided good education but it had also developed my potential and overall abilities. I made good friends at INC for a lifetime.

INCAS Network is a very good platform for alumni. Together let's make it a remarkable magazine.

Miren Patel

INC – Vidyanagar



I thoroughly enjoyed reading INCAS Network. It is really nice to see the glimpses of alumni get-together. Thank you INCAS for all your efforts towards enabling us to stay connected with our fellow alumni.

S. Purna Chandar

INC - Karimnagar

The previous issue of INCAS Network was fabulous! I appreciate the good job being done by the editorial team. I am eagerly looking forward to read many more issues of INCAS Network in the future. I wish INCAS Network a grand success!

Gaurav Kishorkumar

ASIM - Ahmedabad

Thank you for mailing us the INCAS network magazine. To ensure a good participation of alumni at get-togethers I feel that it should be organized during festivals and holidays, This will ensure a larger participation from alumni. I also request the organizers to send alumni reminder mails and tele-calls in event of any meetings or get-togethers being organized, so that one and all can participate in it.

Alumni magazine is a good initiative from INCAS. I wish it all the success and hope it continues to grow in future.

Surendranath

INC - Vijayawada

INCAS Network invites articles, stories, poems, book reviews, interacting anecdotes and general feedback from readers. E-mail us incashq@gmail.com and let us have the pleasure of publishing it in **INCAS Network**.

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Hello Folks

“We must always change, renew, rejuvenate ourselves, otherwise we harden.”

All through our lives we see winds of change around us. It may blow with force or it may be as soft and cool as the morning breeze. Change is 'inevitable' and we should not try to resist it, for change is always better for us in some form or the other. We may be able to see the goodness sometimes instantly and at times we see its benefits only over a period of time. In other words, change is nothing but the law of nature. We must learn to accept change and in fact look for it around us to embrace it and reinvent ourselves.

In order to look around for opportunities for change, we should keep our eyes and ears open, be adventurous to explore something new, look for opportunities where we get to meet others in this world. We should look for opportunities where we not only can exchange and showcase our knowledge, ideas and experiences, but also be able to make a difference in the lives of others.

In this context, INCAS indeed is a wonderful platform for the alumni to meet, share, explore, discover, stay tuned with friends, enjoy and celebrate moments of life and also make a difference.

INC Alumni Society has always organized exciting reunions, meetings, seminars and much more, and will continue to do so in the future too. The INCAS Network is a marvelous magazine to showcase our alumni progression both on professional and personal fronts after their parting from the classroom life few years ago.

In this issue of the INCAS Network we have interviews of some INCAS Members, their news and views, happy moments, career moves and coverage on all other alumni events. We hope you will enjoy reading this issue and continue communicating with us regularly through mails and through participation in alumni meets.

Wish you good luck and let's stay in touch!

Syed H Maqsood

Consulting Editor

Tell us something about yourself?

I am an Economics Graduate from the University of Calcutta and an MBA from ICFAI National College. I belong to Kolkata but am settled in USA. I have also done my bachelors in Rabindra Sangeet from Chandigarh Kalakendra. I am presently getting trained in painting Elizabeth Locke in Austin. I am good at recitation and love composing poems in Bengali and English. I wrote for the Telegraph during college days. I am a fun loving person with passion for photography, painting and landscapes. Got married in 2010.

Where do you work presently and what are your professional achievements?

After settling in USA, I got ample opportunities in my field, but I decided to complete my MS & PhD before getting into job. Presently I'm preparing for GRE & TOEFL. Admission procedures will be completed by the middle of this year.

In Kolkata, after completion of my MBA from INC, I joined as an academic career counselor for foreign studies in George Edcare, an unit of George Telegraph Group. After completion of one year, I joined as a HR Manager in CMJ Foundation. Later on, due to availability of better opportunity, I joined as Assistant Manager in a micro finance company, where I got promotion as a HR Manager within 3 months of my joining. I even got a good pay hike within 7 months of continuation based on my performance in the company. My main responsibilities include recruitment, designing training programs, performance appraisal, salary & PF.

What are your goals and your achievements so far ?

I have aspirations but no specific goals, because to me goals are a means to an end & not the ultimate purpose of our lives. Goals are simply dreams with deadlines. They are tools to concentrate, focus & move in a specific direction. We need goals to expand ourselves & grow. Achieving goals can never make us happy in the long-run. The ultimate reality is 'What you become' and once you know what u want to become achievements will follow you constantly. I think one must have a 'well defined purpose' in life to achieve your goals.

**In what way MBA qualification helped you in your career?**

As an MBA, I got an improved exposure to the job market. A college graduate, can only get exposure to the government competitive exams. To get an all-round exposure, one must have a professional qualification such as a degree or a diploma that is higher than the bachelor's level.

According to you, how can one become successful in professional and personal life?

In personal life, trust & faith plays a vital role. Without this, no relationship can ever stabilize. In professional life, I believe discipline plays an important role. Moreover, one must enjoy one's work only then, one can prevent themselves from engaging into a boring profession.

What/ who has been your greatest motivation in life?

Initially it was my parents, & now it's my husband who is my greatest motivation. Their inspiration has helped me reach where I am today. Reading motivational books by Robin Sharma & Arindam Chaudhury also proved to be of great help.

What are your goals and aspirations for the next five years?

Completing PhD successfully (2 years of MS & 3 years of PhD). Then exploring the industry for a right job.

What are your hobbies and how do you spend your leisure time?

I love to spend my leisure time cooking for my husband, doing aerobics, online shopping from *amazon.com* & reading books. I love the work of some Indian writers like Chetan Bhagat, Shobha De, Amitava Ghosh & Jhumpa Lahiri. Among the foreign writers, I love to read Sydney Sheldon & Erich Segal. My hobbies include paintings, music & aerobics. On weekends, I prefer to go for an outing with my husband- a whole day of shopping, lunch & dinner at our favorite restaurant (Tex-Mex, Mexican or Chinese dishes), then going for a movie at the end of the day (especially at 11 pm). One of my favorite places is Mozart's where we both spend time on weekends till 12 in the night. It's a coffee-house near a lake with live-music & nature's ecstasy, that adds to my coffee experience .

Share an unforgettable experience with us.

I was the winner of 5th prize in the 'Inter-School All-India Poster Competition' in 1999. The theme was 'Nuclear Race- Whose future is it anyway?'. I was handed over the trophy by the then Governor of West Bengal, Dr. A.R. Kidwai. It was truly an unforgettable experience.

I would like to share another unforgettable experience with you-it was the day when a cute, lovable, sweet & adorable guy passionately proposed to me, making me feel special! I was truly stunned & couldn't decide how to react. He is a guy who was among the front benchers in the school, of course a silent-kind & most of the time engrossed in books, whereas I was exactly the opposite. I still cannot imagine how he could be so bold. I always thought that he was an arranged-marriage believer. Even his parents could not believe when he disclosed his feelings to me! Now, he is the person, I can always count on!

How do you think you can add value to INCAS?

INCAS has a very well integrated network all over India. This alumni magazine helps us in knowing distinguished alumnus in their fields. It feels great to have such jewels in INC. In order to know each other better, INCAS should organize events frequently so that number of people attending the events then increases substantially.





Tell us something about yourself?

I am calm and silent but smart at the same time. I have been teaching at a management institute for almost one and a half years now. I developed my love for teaching during my INC days, thanks to our faculty members who always supported us. Ever since, most of my experiences have been centered around this amazing field. My chief strengths are my flair for teaching, my willingness to take up new assignments. Also I like challenges at the same time.

Where do you work presently and what are your professional achievements?

Presently, I work as a faculty at NEF College of Management and Technology, Guwahati. Teaching for me started as a special interest, which developed into a profession and now it is my main career focus.

In my short career span, being a part of the Editorial team of 'The NEF Journal of Commerce and Management' is the most memorable achievement.

In what way MBA qualification helped you in your career?

MBA qualification has definitely added value to my skills and abilities. I believe that my days at INC has prepared me to

shoulder responsibilities without being stressed, take care of deadlines, manage crisis situations and most importantly build and maintain relationship with people which is the key ingredient for team work. Moreover the skills inculcated during MBA are applicable in almost every field.

According to you, how can one become successful in professional and personal life?

Success to me means doing justice to one's own potential. Everyone has his/her own ideas about what success is, but not everyone knows how to achieve what actually he/she desires. I believe in the age old mantra that there is no shortcut to success. Success in both personal and professional life can only be achieved through perseverance and hard work as opposed to generosity of others or the so called 'luck factor'.

What/who has been your greatest motivation in life?

Motivation is something that pushes us beyond our limitations and inspires us to do something better. For me, it is a little bit of love, family, friendship and above all the passion to excel in life.

What are your goals and aspirations for the next five years?

Future is uncertain but if I have to list out my goals and aspirations for the next five years, they would be:

- i. To gain valuable work experience in my field.
- ii. Enroll for a doctorate degree in management
- iii. Hone my skills so that I am able to establish myself as an individual with strong leadership qualities.

What are your hobbies and how do you spend your leisure time?

Reading books and listening to soft numbers are my hobbies. Reading is a wonderful way to spend one's leisure time. It provides me with an opportunity to spend some quiet and peaceful time alone after a busy schedule.

Share an unforgettable experience with us.

Visit of His Excellency Ranjit Shekhar Mooshahary, Governor of Meghalaya to our college on the occasion of the Management Fest held in the college is surely an unforgettable experience. Governor Mooshahary gave a very simple and crisp definition of management. According to him, management is nothing but managing men and machine together, which is absolutely true.

How do you think you can add value to INCAS?

INCAS is a wonderful way to touch base with the good old INC friends. It keeps us updated with the latest developments. I will be glad if I can add value to INCAS, through my contributions in developing content for this alumni magazine.



Tell us something about yourself?

I believe that everyone is gifted with individuality and one should strive hard to retain it. My family is settled in a small town called Muradnagar situated on 'Delhi – Meerut Highway'. I have a keen interest in politics and try to keep myself updated about all the recent developments and current affairs in and around the world.

Where do you work presently and what are your professional achievements?

At present I am employed with A&A Earthmovers (P) Ltd. (JCB's channel partner for W.U.P & Uttarakhand) as a 'Manager – HR'. One of my biggest achievement in this stint is to streamline HR processes of this organization which I have already achieved to a large extent.

In what way MBA qualification helped you in your career?

MBA has taught me to look at any problem from a very different perspective, soft skills classes proved to be a very helpful tool in instilling confidence and enhancing public speaking skills. How can I forget mock drills which prepared me for corporate village culture.

According to you, how can one become successful in professional and personal life?

The key word is 'Work Life Balance', the more you strike out equilibrium between your personal and professional life the more successful you are. Always remember that your perception towards your belief decides your action. Learn to prioritize your tasks and once you get expertise in it half of your war is won.

What/who has been your greatest motivation in life?

My family has been greatest source of inspiration for me, they stood by me in each and every walk of my life and provided their guidance whenever there was a need.

What are your goals and aspirations for the next five years?

Next five years are going to be very crucial. In these years I will be laying foundation of my married life so next few years would be very decisive in terms of personal goals. As far as professional domain is concerned my endeavor would be to take my learning graph to new heights.

What are your hobbies and how do you spend your leisure time?

Music is something which sets me free so whenever I get time I take my ear buds and sail in different world. I also like to travel distances whenever an opportunity knocks at my door. I don't let it go.

Share an unforgettable experience with us.

During my childhood I used to enquire about a tree that was there behind my house, my uncle used to tell me that the tree was divine and I could put all my worries on the tree and it would swallow all. This trick worked out whenever I was under any kind of a stress, I would go to the roof and see all my worries hanging on the tree. This incidence changed my life and I still follow this old practice.

How do you think we can widen the INCAS Network?

INCAS can be a good platform for alumni. A small get-together would help relieve all the golden moments and would become a medium of sharing individual experiences. Presence of INCAS on social network (such as Facebook, Twitter etc) is the need of the hour.



Abhishek Tiwari | Neelam Vaidya Tiwari
Alumni of INCAS, presently working with ICICI Securities Ltd. and Edelweiss Broking Ltd.
They can be reached at:
mbaabhi_1984@yahoo.co.in
neelam_inc@yahoo.co.in

Tell us something about yourself and your family?

There are five members in our family including me, my wife Neelam, my mother, my father & a younger brother and I work with ICICI Securities Ltd. as a Portfolio Manager (ATS). Neelam works with Edelweiss Broking Ltd. as an Equity Advisor.

What business are you into and what are your professional achievements?

ABHISHEK : I am associated with ICICI Securities Ltd. as a Portfolio Manager and am among the top 5 performers PAN India for achieving my targets.

NEELAM : I have been working with Edelweiss Broking Ltd. as an Equity Advisor for past two and half years & I believe my experience reflects my achievements in professional life.

Both of you being MBAs does it bring any additional value in your lives?

Definitely, being an MBA adds value both to our professional and personal life.

According to you, how can one become successful in professional and personal life?

ABHISHEK : The only Mantra for being successful in personal & professional life is to concentrate on responsibilities in both the roles and keep them both balanced.

NEELAM : Very true.

What are your goals and aspirations for the next five years?

ABHISHEK : We aspire to be on a top position in my chosen field in a challenging role with a handsome package.

NEELAM : Looking for well meant roles in any assignment.

How do you balance work and family life?

ABHISHEK : So far we have observed that it's not so tough to manage both professional and personal responsibilities. Most importantly we understand our work and completely support each other. This help us in managing both work and family life.

NEELAM : Completely agree.

What are your hobbies and how do you spend your leisure time?

ABHISHEK : I love watching cricket & keeping myself updated in financial sector as it is related to my career.

NEELAM : My hobbies are listening to music & dancing. But I rarely get time for these activities.

Share an unforgettable experience with us.

ABHISHEK : INC will always be special to me for giving an opportunity to progress in professional life and also for giving me a lovely life partner.

NEELAM : Same here. I truly believe that MBA will always be the best phase of my educational career be it studies or fun with friends.

How do you think you can add the value to INCAS and tell us the ways to widen the network?

We feel that this alumni body needs more. We can add value by ensuring our presence in all alumni events and motivating others also to do the same.



Why Internship?

The first thing that strikes our mind when we hear the word SIP is the question why is it called so? Summer Internship Program is a well organized, intensive training that was given to INC students for a period of four months. The next question that we ask ourselves is why do we, the INC students have to undergo a training session even after acquiring the conceptual knowledge of the subjects in classrooms.

SIP is an indispensable component of a professional course such as MBA as it provides us an exposure with the corporate culture and its code of conduct. Just as a trailer shows a snapshot of a movie; an internship is a glimpse of the real corporate world. It is like an on-the-job training, a simulation of real work environment that gives us an opportunity to satiate our inquisitiveness about the corporates and to improve our technical as well as non-technical skills.

The main reasons for including SIP in our curriculum can be summed up as:

- To provide a platform for budding managers to apply theories learnt in classrooms to practical situations enabling better comprehension of the concepts.
- To familiarize young minds with work related stress by assigning time-bound projects, targets and tasks.
- To explore ones own potential and

encourage one to introspect and discover the areas of strengths and weaknesses.

- To socialize and develop a network for support and career prospects and also to cultivate effective team working skills and group behavior.

An Internship in a reputed insurance company like Reliance Life Insurance, Jabalpur has helped me to improve my professional as well as personal skills in innumerable ways. It has enhanced my sale skills because marketing insurance products is one of the most difficult selling tasks. It is an excellent example of how customization is applied in marketing. It has brought to light the fact that 'Selling is not telling; it is always asking' thus highlighting the necessity to understand the requirements of customers and pitching those products that match their needs. It has educated me about the various avenues available in the market for investments so that I can utilize it for my growth. It provided me with a meaningful opportunity to learn the art and skills of data identification, collection, classification, acquisition, processing and presentation.

SIP makes us aware of the micro as well as macro environment in which a company operates. It is an effective tool for comprehending the market trend and to study the impact of market fluctuations on the sale of a company's product, its market share and profits, its competitors and the strategies used by the company to be competitive enough. It also gives us

an idea of the structure of an organization, the process of policy formation and its effect on the entire functioning of the organization.

It teaches us to differentiate between suspects, prospects, potential buyers, clients and customers. It emphasizes on a proactive and a two way consultative approach while selling a product to a potential buyer. It informs us about various methods of placing a call viz, cold calling, reference calling, seminar calling, dropping mail shots and leaflets etc. It also makes us well versed with the techniques of objection handling, closing calls and follow ups.

SIP brings to light the value of knowledge, skills, commitment and consistency. Knowledge in the specific sector is explored and the theories of sales and marketing along with their practical applications are learnt. Communications and interpersonal skills, too add consistency in performance and in achievement of targets.

Above all, SIP is a gateway to a pre-placement offer by the host company. During the course of training, interns learn the art of impression management, conflict management and time management and in turn increase the probability of being acknowledged by the company guides and winning their confidence and consequently getting recruited by them. Irrespective of the success or failure of the a trainee in achieving the executive training target, SIP becomes a lifetime experience for him/her. It contributes substantially to his/her all-round development enriching his profile and providing invaluable avenues for his personal and professional elevation. Thus, SIP justifies its inclusion in the curriculum of MBA from an esteemed institution as ICFAI National College in form and in substance.

“Ability is what you are capable of doing. Motivation determines what you do. Attitude determines how well you do it.”

-Lou Holtz

Alumni Get-togethers & Meetings

AHMEDABAD



BHOPAL



KOLHAPUR



INDORE



JAIPUR



BENGALURU



KOCHI



KOLKATA



Alumni on Adventure trip at Hyderabad

Seen in Pictures: Alumni enjoying Trekking, Rock climbing & Repelling.

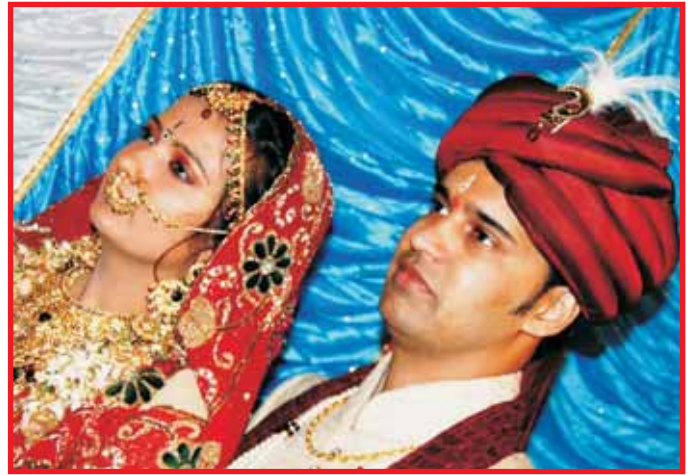




Blissful Bonding



Omkar Dixit, Pune
walked the aisle with **Neha Deo**



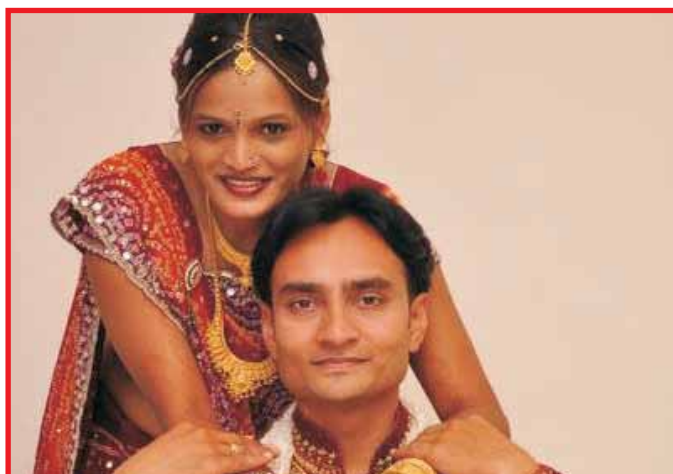
Neelesh Chaubey, Bhopal
tied nuptial knot with **Ankita Chaubey**



Abhishek Tiwari, Indore
weds **Neelam Vaidya Tiwari**



Amit Kumar Mohanty, Cuttack
walked the aisle with **Mamuni**



Miren Patel, Vidyanagar
tied nuptial knot with **Dimpal**



Nandan Majumdar, Hyderabad
walked the aisle with **Urmila Majumdar**

INCAS Wishes the Young Couples
a Long and a Happy Married Life



Subhash Mandal, Kolkata
walked the aisle with **Pratichi Shukla**



Prabir Kumar Jena, Cuttack
tied nuptial knot with **Monalisa Sathua**



Priyesh Khandelwal, Nagpur
walked the aisle with **Piyusha Khandelwal**



Puja Roy Barman, Bangalore
weds **Niladree Barman**



Ronak Pokharna, Ahmednagar
in nuptial knot with **Mayuri**



Shyam Sunder Singhal, Ajmer
weds **Gayatri Agarwal**

5th

INCAS Board Meeting



Board Members seen in the picture during the board meeting.

Above Picture: L-R (Top) Col. Rajeev Sisaudia, Mr. S. Ravi, Mr. A. Raghu, Mr. Rahul Agarwal, Mr. Syed H Maqsood.

L-R (Bottom): Wg. Cdr. Rajgopal, Mr. Sanjay Ramchandani, Mr. R. Prasad, Mr.G.V.Muralidhara, Ms. Ranjani Varanasi.



Ways to Beat Depression



Symptoms: I am feeling tired, leave me alone. I don't like studying..... all people are bad..... this life is not worth living..... I can't do anything in life..... Suffering with insomnia, I don't enjoy parties these days, feeling suicidal; death is the only solution to my problems. Do you have any such feelings or have you heard anyone saying this?

Get set and follow these tips to overcome all the above mentioned symptoms.

- Sleep early and wake up early. Complete your morning activities. Pray, exercise or get into pranayama, yogasana or savasana, echo the sound of 'Aum' that produces auto suggestive waves in your mind and acts as an anti-virus for body.
- Always keep yourself engaged in good activities because an idle mind is a devils workshop. Hence in such a situation you cannot tend to think constructively. If you don't feel good go for a shower, dress well or put on new clothes this will help you to lift your spirits.
- Socialize with people, participate in indoor or outdoor sports. Get inclined towards spirituality, recite books like 'Bhagavadgita', listen to music, dance, meet friends and relatives often. For a healthy mind visit temples or places that have a pleasant environment.
- Share your matters and feelings with colleagues / friends. Do not carry any mental burden on yourself.
- Keep a watch on unnecessary thoughts and your excessive desires. Make a time table for the next day and allot time.
- Create hobbies.
- Don't be dogmatic. Be flexible, cheerful, courteous and good humored.
- Avoid exaggerating and speaking slangs. Share your personal experiences. Avoid arguments and cribbing over small things.
- Have a humble attitude. Solve all problems confidently. Keep a small fish tank in your living room and observe the movements of fish that cools your mind. Develop some interest in arts like drawing. Observe nature and like birds flying in the sky. Observe the sky at night when it gets dark and glitters with twinkling stars.
- Have self respect . Always smile and laugh long even if it is for no reason. If possible play with children, toys and balloons and give a 'Jadu Ki Jhappi' (Hug).

Miren Patel (MBA 2007-2009)

INC – VV Nagar



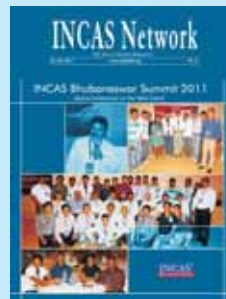
Mageswaran S V
HR Executive – Metropolis Healthcare Limited
Chennai.

Mageswaran belongs to the INC batch of 2008-10, INC Kanchipuram. He joined as a Trainee at Metropolis Healthcare Limited. After his successful training he was re-designated as Executive HR, generalist profile. During the annual function of the Organization he has been adjudged as a 'Best Newcomer 2010-11'. On this occasion through this alumni magazine he would like to thank his parents, INC Kanchipuram and his manager Mr. S S Mani who has always been his moral support and motivates him to perform better.



INCAS[®] Network

Wishes a Happy Birthday to its members
born in March, April and May



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