

INCAS Network

INC Alumni Society Magazine

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TRAVEL AND LEISURE



**Miren Patel:
An MBA and a
‘Cow Boy’**



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E-mail us incashq@gmail.com and let us have
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Hello Friends

Wish you a Very Happy and Prosperous New Year 2015!

New Year is the occasion for a new beginning. Research proves that fresh goals add fresh vigor towards a better future.

The economy and polity of India have shown signs of a marked departure from the past, with a refreshing take off. Inflation has eased. The Sensex is recording increase. Trade pacts with other countries are in the offing. The Mars Mission and other initiatives of the new Government have increased the world attention on India. These could result in a major boost in employment opportunities for professionals.

The ICFAI group continues to value its engagements with students and alumni. As a part of our alumni relation endeavour, we have scheduled a few alumni get togethers and other programmes at various places. The social media initiative also has been well received. You may log on to www.facebook.com/incalumni and get connected to us for various updates. We are encouraging our alumni to take active role in the academic platform of their liking. Some are already there and more are expected. Please remember to update your personal particulars so that you will not miss any of our communication.

Let's together make 2015 a memorable one.

R. PRASAD

Miren Patel: An MBA and a ‘Cow Boy’

What was just a casual visit to a Model Dairy Farm, Kanpur in 2011 became a turning point in Miren Patel's life. The farmstead in Kanpur aroused the dairy farmer in him. Back home he ended up in setting up his own dairy farm at his home village, Sandha in Vadodara. That he was an MBA in Marketing and HR did not hinder him from taking up this task. He even quit a lucrative job to take up his new 'assignment'. Perhaps the qualities of a farmer inherited from his grandfather too stood him in good stead.

The take off, as for any beginner, was on a modest scale. Presently his 5 acre farm has 30 cows. His plan is to have 100 cows with a daily production of 1000 litres of milk. Last year the production touched 1 lakh litres.

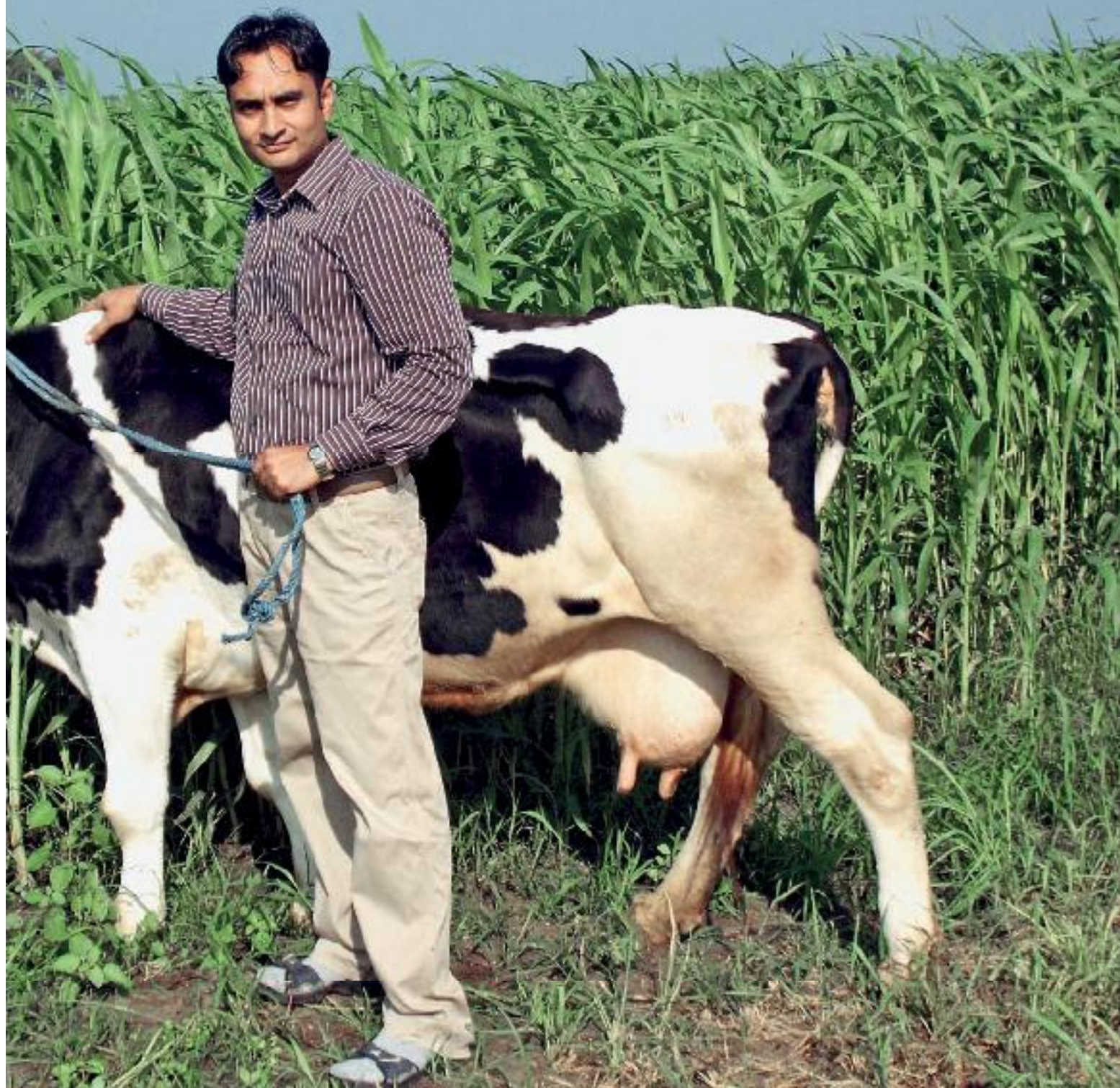
Miren's farm has all essential amenities, clean water supply, cooling system, green field and fodder chaffing machines. The milk collected is stored scientifically to prevent bacterial growth before being transported to Vadodara diary. Soon he will be introducing mechanical milking system replacing the current traditional methods.

Miren visits large scale dairies like Govardhan Dairy, Pune and Vigo Bio-tech, Vadodara to update himself with the latest trends. He also visited Dubai last year to learn about calf rearing.

Department of Animal Husbandry, Government of Gujarat has awarded an Achievement Certificate in recognition of the efforts of this young dairy farm enthusiast.



Miren Patel INC , V.V.Nagar
(2007-09) in his farm



Jamin Mehta: A Multifaceted Personality

Finding time to pursue creative hobbies amid busy work schedule is not that easy. But Jamin Mehta finds time not only to pursue his hobbies but also attain perfection in them. Jamin who is a Credit Manager with Reliance Capital Ltd is a photographer, actor, casting director and has produced short films. But if you think that all these hobbies have affected his job, you are mistaken. He is the recipient of the Best Employee Award in the National level. Really a multifaceted personality!

Jamin Mehta INC, Gandhinagar(2005-07)



- ▶ Jamin enacts Charlie Chaplin (“A man with a dog in the Garden”) in a program in Tagore Hall, Ahmedabad



Poster of “God Gift” a short film produced by Jamin Mehta screened in Ahmedabad Film Project 2012 ◀

Mutigenerational Workforce – Diversity is Reality

- By Radha Gandhi

The business world is becoming progressively more global. Services and products offered by businesses are also becoming more focused and targeted at specific demographic segments. Simultaneously, the composition of the workforce is also changing significantly across the globe. For the first time, four generations of employees are simultaneously playing a prominent role in the workplace. In today's struggling global economy, it is more important than ever for organizations to leverage the knowledge, skills and abilities of all workers, from all generations.

| Generation | Years Born | Work Perspectives |
|------------------------|-----------------|---|
| Traditionalists | 1922 - 1945 | "Company loyalty" - Believed they'd work for the same company their entire career. |
| Baby Boomers | 1946 - 1964 | "Live to work" - Believe in putting in face time at the office. Women enter the workforce in large numbers. |
| Gen Xers | 1965 - 1980 | "Work to live" - Believe that work should not define their lives. Dual-earner couples become the norm. |
| Gen Yers (Millennials) | 1981 - 1994 | "Work my way" - Devoted to their own careers, not to their companies. Desire meaningful work. |
| Gen Zers (Linksters) | 1995 to present | "Living and Working their way" –Digital natives. Desire for change, stimulation, learning and promotion that will conflict with traditional organizational hierarchies. |

Organizations struggle with the challenges of effectively managing a more diverse workforce. Each generation brings different experiences, perspectives, expectations, work styles and strengths to the workplace. For managers who have four or five generations of employees sitting in a meeting or working on a project, it can seem like each generation has its own worldviews, priorities, career models and motives. Managers need to develop an understanding of generational characteristics and the impact of their own management practices on these groups.

By capitalizing on the strengths and values of different generations, business leaders can create a sustainable competitive advantage for their organizations. Managers who harness this unprecedented opportunity for growth, development, and collaboration, and build bridges between generations, will thrive. Taking full advantage of the multi-generational workforce will enable employers to effectively attract and retain employees, build teams, deal with changes, and increase employee engagement.

Radha Gandhi – INC, Bhavnagar (2006-08)

is a freelance trainer and career shaper

Sensex @ 90,000+ in 2020...

-By Japan Shah

The Indian equity markets have already given more than 20% in just 3 months of the newly elected Modi government. The Modi government is bringing fresh interest of overseas investors in India, with a strong mandate and a stable government. It is expected that the decisions will be faster and there will be focused approach to development in areas of manufacturing, infrastructure, ports, power sector, education and healthcare.



The world has started to come closer to India. Countries like Japan, China, Vietnam, Russia, UK, Australia and even the US want special relations with it. US recently decided to send an Indian as an ambassador to India. With billion dollars of investments already announced by these countries in India, the GDP is set to break the double digit figures soon and is expected to stay in the range above. The global investors' confidence has increased in India, which is evident with the FII flow in the last 3 months of Modi government. The Indian retail investor is yet to participate.

The million dollar question is where will the Sensex end? Few have already started estimating it at 100000 in 2020, few speculating 50000 in 2016, but is there enough steam in the Indian indices. Can it really reach at these levels?

The answer is : YES it can. An analytical study was carried out of the returns given by BSE SENSEX, NSE NIFTY since 1990. Indian equity markets have a small history compared to the DOW JONES INDUSTRIAL AVERAGE INDEX which is since 1920, which was also studied. The results found were astonishing and as enumerated below:

RETURN OF DOW JONES INDUSTRIAL AVERAGE

| Year | DOW JONES | Absolute Return (%) |
|------|-----------|---------------------|
| 1920 | 100 | Base Index |
| 1940 | 150 | 150% |
| 1960 | 680 | 453.33% |
| 1980 | 1000 | 147% |
| 1990 | 3000 | 300% |
| 2000 | 11500 | 383.33% |

Average Return Till Date: 287%

If we assume the avg return of DOW JONES, it will be around 3,000 in 2020.

RETURN OF BSE SENSEX

| Year | SENSEX | Returns (%) |
|------|--------|-------------|
| 1990 | 1000 | Base Index |
| 2000 | 6000 | 600% |
| 2010 | 20000 | 333.33% |

On a conservative basis , with the average return, SENSEX will be around 90,000 in 2020

RETURN OF NSE NIFTY 50

| Year | Nifty | Return (%) |
|------|-------|------------|
| 1994 | 1000 | Base |
| 2000 | 2100 | 210% |
| 2010 | 6200 | 295.23% |

If on a conservative basis we take the average return of NSE NIFTY, it will be 18,400 in 2020.

India is best placed as an economy and stable government, as compared to the period between the years 2000-2010 and the markets can be in the best of the bull phases of Indian history. Investing in right sectors and right stocks will surely give the best returns. The idea is to start investing now.

Japan Shah INC, Gandhinagar (2006-08)

is the Director, JMS Advisory, Ahmedabad.

He can be reached @japan@jmsadvisory.in Twitter- @japanshah

My view Anil Kumar Voruganti

I am much delighted that I got an opportunity to “pay back” for what I have earned from ICFAI Group being assigned a Consultant Faculty position for Management and Law Subjects. Should you be interested, you too can be a part of ICFAI academics



I am Anil Kumar Voruganti, Alumni of INC Hyderabad (Integrated MBA 2006-2011)
I had a great learning experience in INC.

Hailing from a tiny village in Nalgonda District of Telangana, my entire schooling was in Telugu medium. On joining the MBA course, my greatest apprehension was about communication particularly in English. Coping with studies in the English medium was another worry. But thanks to the support from the faculty and friends, I started picking up very fast. By the end of first semester I had gained much confidence. I secured a scholarship in all the ten semesters and stood top in the 2006-11 batch.

On completing the BBA course, in partial fulfillment of Integrated MBA, I joined the part time Company Secretarial (CS) course; thus pursuing MBA and CS simultaneously. Completed MBA in 2011, joined Tishman Speyer Group (MNC) as a Management Trainee and in 2012 completed CS course and got promoted.

Now I am an Associate Member of Institute of Company Secretaries of India. After completing 2 years of Post Qualification, I am currently pursuing “Chartered Secretary” course from Institute of Chartered Secretaries and Administrators UK. Should be completing this in 2015.

I am much delighted that I got an opportunity to “pay back” for what I have earned from ICFAI Group by being assigned a Consultant Faculty for Management and Law Subjects. Should you be interested, you too can be a part of ICFAI academics.

Looking back, I owe a lot to my “Gurus” and peers at INC. They not only helped me in gaining academic merit, but also in the development of my overall personality in the areas of communication, interpersonal skills and self-confidence. Had it not been at an ICFAI institution, my success would not have been this far.

Anil Kumar Voruganti

(can be contacted @Kumar.anil666@gmail.com)

CAREER MOVES



► **Sandip Kadam**, second from left (INC, Ahmednagar-2006-2008) Training Manager (DSF Sales Training), Birla Sun Life Insurance, Nagpur was adjudged the Best Training Manager (Maharashtra) and among top 3 (Zonal Level)

► **Praveen Kumar S.P**, second from Left (INC Hyderabad -2006-2008) Senior Sales Officer, Unicharm Ind Pvt Ltd, Hyderabad, received Best Employee Award



► **Piyush Kumar Shekhada**, Second from Left, (INC, Gandhinagar-2006-2008) Area In charge, Amararaja Batteries, Ahmedabad received award for best branch for two wheeler battery sales.

► **Narare Narsing** INC Pune-2007-2009) works with Cognizant Technology Solutions. He got the opportunity to work in Singapore on a long term project



► **Shwetang Shah** (INC, Gandhinagar-2005-2007) Area Head Bharti AXA Group, Ahmedabad was promoted as Senior Area Head.

► **Sanjay Kumar Jangir** (ASIM Ahmedabad-2007-2009) Assistant Manager General Insurance Corporation of India, Mumbai was selected for overseas Posting in Johannesburg, South Africa Ltd.



MOMENTS TO CHERISH



Akash Tomar (INC Gandhinagar-2006-2008) and wife Khushboo. Akash Tomar is the Manager - Marketing & Communications, Bakeri Group, Ahmedabad.



Mageshwaran S V (ASIM, Chennai -2008-2010) and wife Kanchana: Mageshwaran is a Senior Executive HR, Metropolis Healthcare Limited, Chennai



Bhirendra A Doni (INC, Bijapur-2007-2009) and wife Niveditha. Bhirendra is the Court Manager, Principal District & Sessions Court, Chitradurga

TRAVEL AND LEISURE

Gaurav Gada (ASIM, Hyderabad-2005-2007)

Director, Aarya, Hyderabad was on a trip to London recently.

Excerpts



London is one of the most beautiful cities in the whole world, where technology is used and well-maintained, a city without pollution, a city where senior citizens are given great respect and benefits, a city where even penny is counted and has its own value, the city of jewels, yes, where we can find our Kohinoor diamond placed in the London tower with full security.

London City has very strict laws regarding trading and working hours, and discipline is maintained and followed by every citizen and visitors. 'Education for all' is their motto and equal priority is given to all the members.



Some of the tourist destinations in London are:-

London Eye - This covers 360 degree view of London city

River Thames - It's a holy river for them, like our Ganges.

Buckingham palace - Queen Elizabeth's residence.

Stone age and bath - Maintains London History

Madame Tussauds and Marvel Super heroes:

It's a wax museum with sculpted wax models of major Hollywood & Bollywood celebrities in it and it also gives you the feel of associating with marvel super heroes like Hulk, X-man, Thor, Iron Man etc

The famous M&M Showroom & Riplyee's 'Believe it or not' live shows

O2 arena Stadium where all live shows are presented

The Emirates cable car



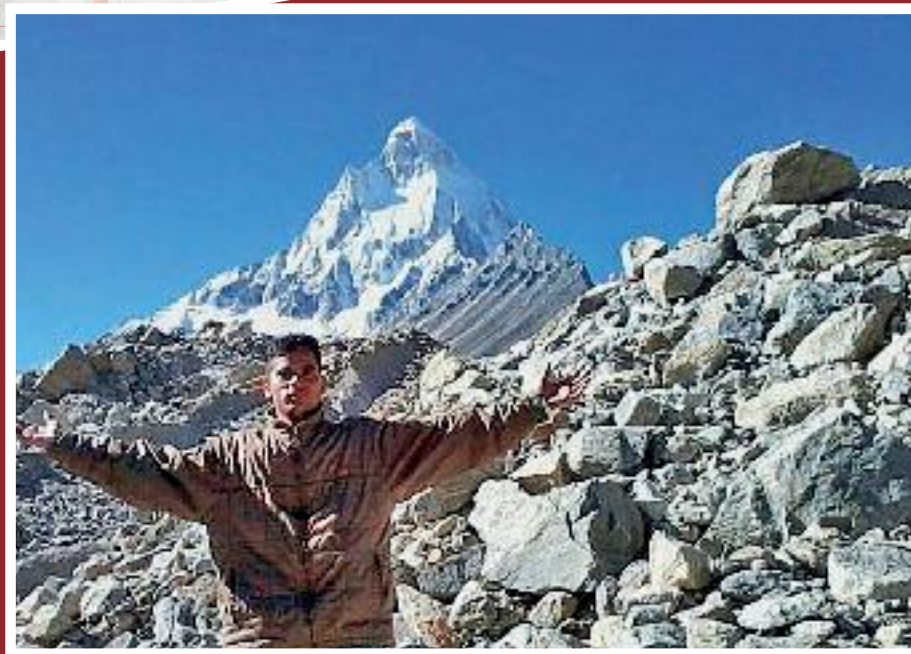
IN THE DIVINE ABODE

Sunil Rana ASIM (Mumbai-2007-2009) Executive, IndusInd Bank, Mumbai visited Char Dham and Panch Kedar. Excerpts

“I could climb 250 km in 20 days, was able to survive the extreme cold in the Himalaya regions, dense forests and caves. Faith in GOD and Confidence in myself helped me in achieving this mission.”

He started the journey from Borivali, reached Saharanpur by train and then travelled to Rishikesh by bus. From there he proceeded to see Gangotri and Gomukh and from there to Bhogvasa, Bhagirathi and Tapovan. The other places he covered included Yamunotri , Mansuna, Tunganath, Chandrasila, Rudranath, Atrimuni Caves, Kalpeshwar, Badrinath and Kedarnath.



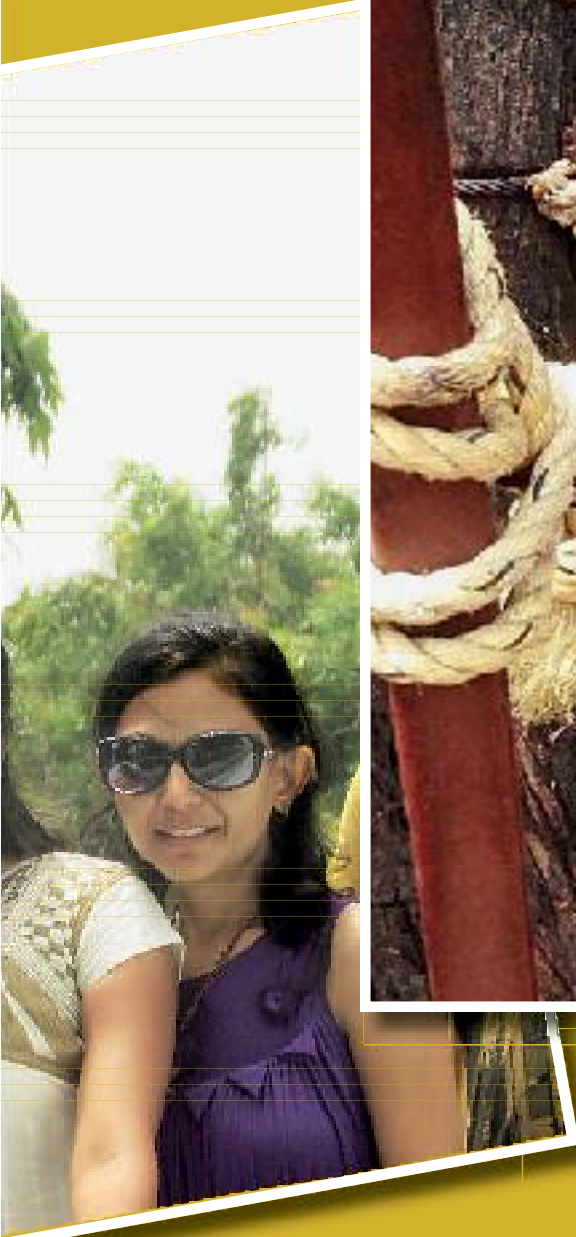
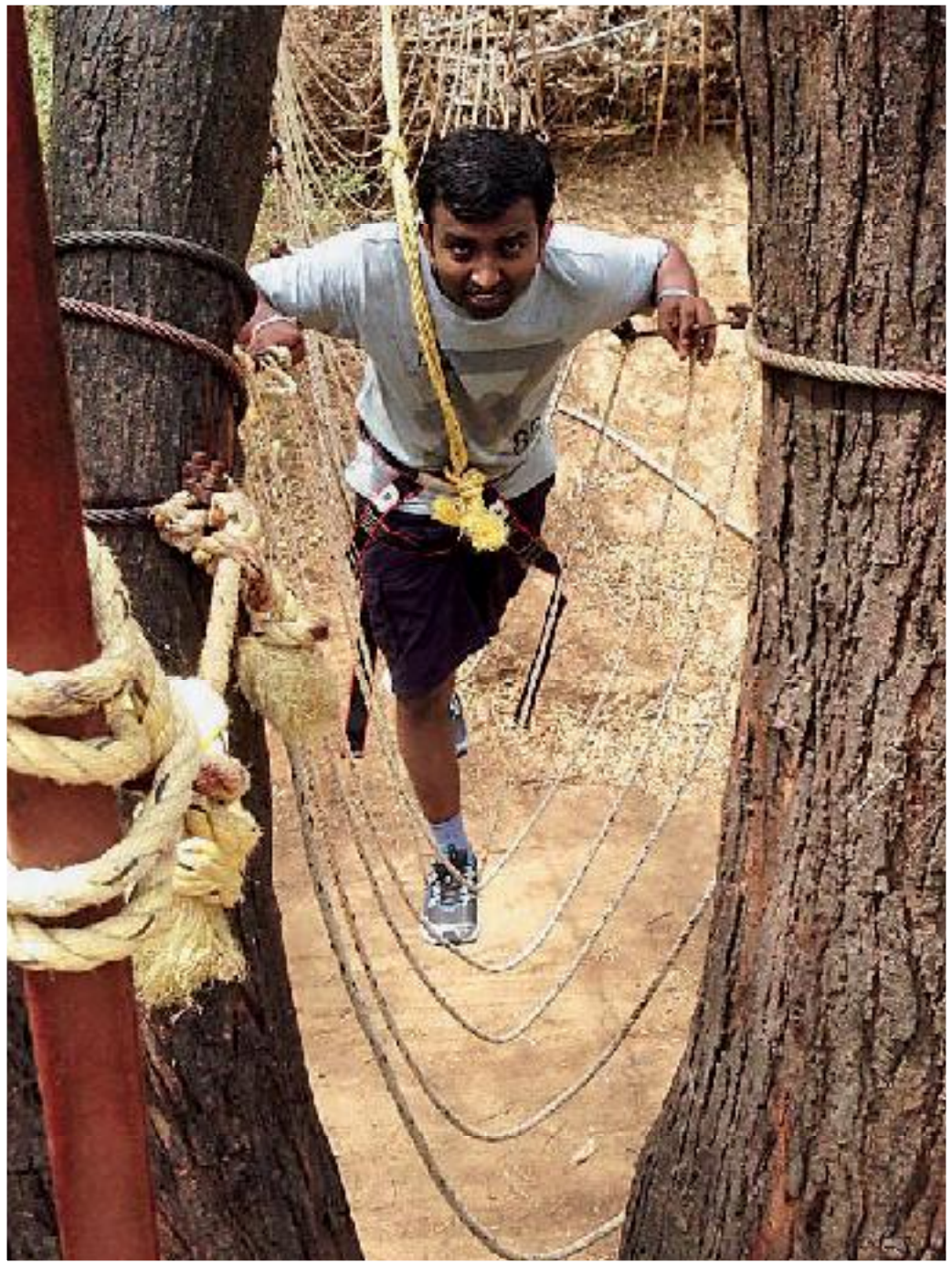


IN PURSUIT OF FAUNA AND ADVENTURE

Uday (INC Gandhinagar-2006-2008)

Deputy Manager, Yamaha Motors, Ahmedabad
Visited Devaliya Park at Gir and Adventure Resort,
Dabhoi recently. Glimpses





INCAS-CIMBAG GET TOGETHERS

New Delhi on 21st March 2014



INCAS-CIMBAG GET TOGETHERS

Kolkata on 16th May 2014



INCAS-CIMBAG GET TOGETHERS

Jaipur on 22nd May 2014



INCAS-CIMBAG GET TOGETHERS

Ahmedabad on 14th November 2014



INCAS-CIMBAG GET TOGETHERS

Hyderabad on 14th November 2014



INCAS-CIMBAG GET TOGETHERS

Mumbai on 12th December 2014



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(Approved by Distance Education Council)



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SkillTree Great Place to Study in India 2014 - SkillTree Knowledge Consortium

Leading Private University in India 2014 - Brande Academy Education Excellence Awards

Education Evangelist of India 2013 - SkillTree Knowledge Consortium



Among Top 20 Universities (Distance Learning) ... *SIICor India, 2014*



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