

INCAS Network

INC Alumni Society Magazine

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January 2013

₹15



Picnic Spot



My Dream
Engagement

nishkaam naetrutva

Selfless Service

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January 2013

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INCAS Network invites articles, stories,
poems, book reviews, interacting anecdotes
and general feedback from readers.
E-mail us incashq@gmail.com and let us have
the pleasure of publishing it in INCAS
Network.

- Editor

YOUR TAKE

I had a great experience studying in INC. I learnt many things at this place. I had an opportunity to participate in many events, attended national level management festivals representing our INC centre and also took an initiative to conduct programs for others.

We had good faculty members who totally gave a new direction to my life that changed by leaps and bounds. INC thoroughly moulded me to a great extent as a professional. I was although good in communication skills but after joining INC it further helped me improve and rock in my career.

I was the first student in our batch to get selected for a job as a HR & Customer Relationship Manager in Reliance Digital, Hubli. It was a pleasant surprise as I got to taste success in my first interview itself. It was a challenging profile that was offered from the company. I am thankful to our placements coordinator who motivated me to appear for this Interview though I was reluctant.

Our beloved Principal & faculty members at INC honored me with a token of appreciation. I was still in my fourth semester when the company wanted me to join immediately and I am happy that I did join them!

As a young manager, I brought about many changes in the company. I was appreciated by my seniors on my performance. I learnt a lot of professionalism and work ethics from this company.

I shifted to Mumbai last year when I got an opportunity to work with an International Program (IB) in Navi Mumbai. Our head office is in Switzerland. I am drawing a handsome salary and have great challenges at work.

My parents are also very happy about the progress in my career. I thank Jesus, my parents, family and well wishers for their support. Without their support I wouldn't have reached this place.

And how can I forget to thank INC without whose support I would not have got these opportunities. I thank ICFAI and everyone associated with it. I feel lucky for having an opportunity to study here and that too again with another pleasant surprise of ₹ 35,000 as an entry level scholarship. It was just an amazing experience.

I LOVE YOU ICFAI ! YOU ROCK !

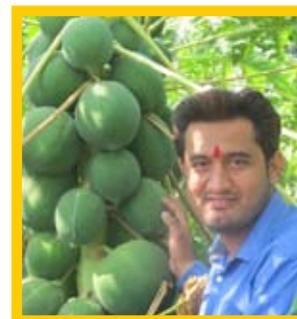
Stella Yamarthy

INC-Hubli

It's a nice and useful platform to communicate and know about my friends & fellow alumni settled throughout India. Even though I was not able to participate in many alumni events, I read each & every issue of this magazine that aims at keeping our flocks together.

Moreshwar Gujar

INC-Nashik



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Hello Friends

Wish you a Very Happy and Prosperous New Year 2013 !

Another year has gone. Welcoming a New Year means many dreams and aspirations intended to be achieved. It means taking time to pause and reflect on our past achievements and to have a look back on how far we have come. Visualize and take corrective measures and suitable action, and in a lighter vein many people look forward to the New Year for a new start on old habits.

Let's begin with hopes for a better, happier, peaceful, prosperous, and a successful year ahead. The economic conditions of our country are also looking up which had otherwise deteriorated in the last couple of years. The government is now more serious about taking reforms further.

Job market is also expected to revive in 2013 owing to some positive developments taking place in the Euro zone and the USA. This could revive demand for IT services and other export-driven industries from India. Owing to this Job opportunities in KPO's and BPO's are likely to take a major boost. The market sentiment looks positive and so the prospects for the stock market. In spite of some negatives, Indian economy continues to be the second fastest growing economy in the world.

True to the entrepreneurial spirit of young Indians the start-up eco culture is looking bright with many young management and engineering graduates treading this path. The focus is on business sectors like hospitality, healthcare, entertainment, education and e-retailing where a lot of action is to be seen, look promising and this is where many new jobs could be coming from!

Wish you good luck and let's stay in touch.

Syed H Maqsood
Consulting Editor

Tell us something about yourself?

I was born and brought up in Nada K.D, Taluk Indi, district Bijapur, Karnataka. I believe in myself and have full faith in God. I finished my schooling and graduation at Indi and then joined MBA in the year 2007 at INC Bijapur. I enjoyed my two years at INC and successfully completed my MBA with Finance & Marketing as a dual specialization in the year 2009. I am soft spoken & an optimist. For me my family (Dattatreya N Doni) and friends are the biggest assets in life.

Where do you work presently and what are your achievements?

I was selected in Subhiksha Trading Company (Retail) in April 2009. After a year I appeared for District Program Manager Exam conducted by the Health & Family Welfare Department. I got 7th Rank in the State and chose Bidar district to work.

In what ways MBA qualification has helped you in your career?

My decision to take up management studies have always helped me in getting into the kind of role I wanted to play. It is INC that helped me in realizing my dreams when I was selected as a District Program Manager.

According to you, how can one become successful in professional and personal life?

The only mantra for being successful in personal and professional life is to focus

on responsibilities and adopt continuous learning. Having a systematic approach to daily life with problem solving skills and right solutions to problems are essential for leading a better life.

What has been your greatest motivation in life?

My brother Dattatreya N Doni is my greatest inspiration and a wonderful motivator. He always encouraged me in whatever I wanted to achieve. His presence either emotionally or monetarily helped me in being what I am today. It's all because of his faith in me that I can do anything and everything in my life. His powerful words, *kind nature & strong determination* have always contributed and I am sure will continue to do so in the future.

What are your goals and aspirations for the next five years?

The next five years are vital for my professional and personal growth. My professional goal is to improve the rural health services and become a State Program Manager for Karnataka. I would also like to focus more on fulfilling my other dreams & desires.

What are your hobbies and how do you spend your leisure time?

I love playing cricket, watching TV, making friends, chatting on internet, reading motivational and personality development books. I also like watching

leisurely my favourite Kannada, English & Hindi films.

Share an unforgettable experience with us?

There are many unforgettable experiences in my life which at times make me emotional. I enjoyed a lot during my college life. The days have gone but memories are still alive. Those days will never come again in my life. On 5th April 2009 when my juniors organized a farewell party at INC, I realized that I will miss some good friends like Praddi, Shanu, Shivanand, Ashish, Vidya, etc. Those golden days' are the unforgettable moments in my life.

How do you think you can add value to INCAS and tell us ways to widen the Network?

Our expertise in applying theory learnt during college days into practice is of a great value to the budding managers who are members of INCAS. Being a member of other management associations in your own city can be a good way to be visible among people and expand our own network. We have to focus more on improving our website and this alumni magazine. Make it more user friendly and further encourage members to become more and more active. I feel that this INCAS Alumni body needs to do more. I am thankful to the Chief Manager, Alumni Relations, Editor of this magazine and all other staff members for their initiative and support.



Birendra Doni. INC-Bijapur (2007-09)

District Program Manager,
Health & Family Welfare Department (NRHM), Bidar, Karnataka.

Tell us something about yourself?

I am settled with my family in a small town at Kondotty, Kerala. We are nine members in our family including me, my wife Febna, father, mother, two brothers, sister, and a brother's wife and their kid. My father is an ex NRI and my brothers are also NRIs. Mother, wife and sister are home makers. I have completed my graduation from Calicut University in 2008 and then joined INC Calicut.

What profession are you into and what are your achievements?

I am working as a Business Development Manager with Tata Motors Finance at Manjeri for the last 2 years. I am happy with my current job and have decided to stick here for a long time aiming at significant and remarkable achievements. I have achieved my targets regularly every month, round the year. I am trying to implement new methods to further expand business and revenues for my branch.

In what way MBA qualification has helped you in your career?

MBA qualification definitely added values both in professional

and personal life. I think MBA is a tool to develop our skills and abilities. I believe that it was with MBA that I could improve my interpersonal skills.

According to you, how can one become successful in professional and personal life?

Majority of us think that success means achieving a lot in life. This is not an easy task. If we want success both at personal and professional front then we should work very hard. We should focus and concentrate on delivering the best of our abilities. If you want to be successful then develop positive thinking. Work in team and cultivate a "We" attitude in life.

What has been your greatest motivation in life?

My family is the greatest source of inspiration and motivation for me. INC faculty members and friends also continue to motivate and inspire me in many ways.

What are your goals and aspirations for the next five years?

I am working towards bagging a top position in a good corporate with an excellent package to progress in my professional life. I want to build a valuable work experience in my career.

What are your hobbies and how do you spend your leisure time?

My hobbies are listening to music, chatting and traveling. I like spending time on Facebook and Nimbuzz. I keep exploring new technical developments and software tricks on Google.

Share an unforgettable experience with us.

I can't forget my days during Degree College. Those days were really a good experience in my life. We college friends are still dependable on each other for many things in life. We meet once a month in any one of our friend's house. We are living as one family and thoroughly enjoying it.

How do you think one can add value to INCAS and tell us few ways to widen this Network.

INCAS is a good platform to touch base with our old INC friends. This magazine also helps us to know all about INC alumni living in the country and abroad. I feel that if you organize more alumni events frequently that can help in ensuring participation from more members. If you can publish good opportunities arising in various companies, it can help our friends in their career development.



Jalaludheen CT INC-Kozikode(2008-10)
Business Development Manager,
Tata Motors Finance Ltd, Calicut.



Can one who aspires for an authoritative position have chaste intentions? An affirmative answer lies in adopting the path of Nishkaam Karma in modern leadership.

The present age witnesses extreme materialism, challenges, cheerlessness and yanking developments in the environment brandishing psychological and physical pressures leading to delusions, unending physical sufferings and mental agonies. News of disillusioned, corrupt, selfish or inactive leaders across groups, teams, organizations and nations is frequent today and hence there is a fervent need to turn to "Nishkama Karma" - Desire-less Action.

According to the Vedas, the primary scriptures of Hindu religion, the Karma lays down the behaviors one should exhibit and enlightens on the ways by which materialistic inclination can be done away with by observing the

path of nishkaam karma. These virtuous conducts can keep groups, teams, organizations, societies and nations at large, disciplined and collectively progressive. The observance of Nishkama Karma (disinterested action) by leaders has twin folded results. On one hand it checks unscrupulous drives and on the other encourages the ethical ones. It accentuates forethought of one's actions which ensures ascent along the ethical level leading to holistic development of the leader as well as the followers and the others in contact.

India has rightly understood the secret of karma. Swami Vivekanand, Mother Teresa, Mahatma Gandhi, Martin Luther King, Anna Hazare, Baba Ramdev and the like are valued for their selfless services toward mankind in their respective areas. Nishkama Karma has been inferred as an irrefutable approach of existence across the prosperous and varied spiritual and rational past of India. Thus, there are ample examples for the leaders of today to learn from them and imbibe the teachings of our ancient scriptures in all walks of life since they have as much significance today as it was thousands of years ago.

Man is a collection of thoughts and ideas. Every thought is converted into an important

element of his life. Therefore, leaders must install chaste ideas in their minds. The nurturing of pure thoughts encourages the fortitude of selfless service. Nishkama karma brings up the best in a leader. Selfless service is a dignified way of spiritual progress than any other ways as meditation or yoga because meditation, or yoga, is for our own benefit and not for others. Leaders and office-bearers should not feel obliged to do service on the ground that the rules and regulations require them to do so. They should not look upon the regulations as compelling them to do service. Without being restricted by rules and regulations, they should take up service activities for the betterment of their followers, society and nation at large.

The Bhagavad Gita has asserted the approach of nishkama karma as the noble path to perfection. It insists man not to yearn for the results of action and simply execute one's duties in a detached manner, leaving the results to God. It is thus the primary duty of the leaders to give up the thought of the utility of an act of service to one's own self and consider service for the benefit of others alone as being truly selfless in character.

Nishkaam Naetrutva

Selfless Service



Srishiti Joshi

INC-Indore (2007-09) Asst. Professor (Marketing)
Indira School of Business Studies, Pune.

My Dream Engagement

My engagement with my childhood love Arvind Kamboj who I met during my school days was just amazing with full of surprises planned for each other.

I wanted to see him excited on cloud 9 with his glowing eyes looking into mine on this great day so I planned for a ring exchange ceremony by the side of a swimming pool with 200 guests all around us with a continued shower of rose petals on us.

When he saw this surprise he swiftly proposed me in a manner which was my "Dream come True"! He picked up a microphone and spoke beautifully about me and proposed by kneeling down in front of everyone at the jam packed venue called Country Lounge Farms. I was so surprised at this my heart filled with love for him I was hardly able to speak anything and tears rolled down in happiness.

Everybody heard and looked at us awe struck as my Prince held my hand and swiftly slipped in the engagement ring on my shivering fingers and in no time I too did the same to mark the beginning of a new chapter in my new life with my Prince Charming.



Shaina Malhotra

INC-ASIM Chandigarh (2008-10)
Sr. Executive – HR
Nexgen Laminations, Patiala.

Picnic Spot

Patalpani is a beautiful water-fall and a famous picnic spot. It is also famous for trekking. My friends and myself went for a picnic in August 2012. The height of the water falls is approximate 300 feet. The depth of waterpit (kund) formed at the bottom of the falls remains

unknown. According to folklore, it goes as deep as the underground world (patal). The fall again goes almost dry in the summer season, and the stream is reduced to a trickle! However, the sight is majestic soon after the rainy season (usually after July).

How to Reach: It is situated by the side of Indore - Khandwa train route. The nearest railway station is Patalpani itself. One can even walk down from Mhow station which is 6 km away but the walk is also enjoyable. All goods and passenger trains stops are Tantiya Bhil Chattri at Patalpani station.



Jitendra Pal

INC-Dewas (2005-07)
HR Officer, Shield Group of Institution
Indore.



Bikash Rout, Deputy Manager-Internal Audit, SAHAYOG Microfinance, Bhopal, Madhya Pradesh was an alumnus of INC Mehdiapatnam, Hyderabad. He has shared with us a group photograph of alumni belonging to his batch of (2006-08). This photo was clicked on the last day of the batch at INC.

Achievements



Congratulations to Chithrakala.M.C

Medical Business Associate, GlaxoSmithKline Pharmaceuticals.
She is an alumnus of INC Pathanamthitta 2010 batch.

She had received a star recognition for good performance in 2011. She also achieved 104 % of her target thus qualifying for a sponsored foreign trip to Bangkok worth ₹ 1 lakh. She received an award for her good performance and recognition from the Vice President, GM, India Head of GlaxoSmithKline at Shangri-la Hotel, Bangkok. The winners later visited Gems Factory, Pattaya, Siam niramit show (Guinness record for the gigantic stage-with 100 performers and 400 costumes) !

Career Moves



Ashfaq Khan, INC-Amaravati (2006-08)
Aurangabad

Ashfaq Khan has been promoted as Sr.Manager with Shriram City Finance, Aurangabad and given responsibility of 10 branches and also achieved foreign tour. Earlier he worked as Branch Manager with the same company.

Abdul Riyaz, INC-Hyderabad (2005-07)
Hyderabad

Abdul Riyaz has been promoted as Manager-Inside Sales with GSS Infotech at Hyderabad. Earlier he worked as Assistant Manager – Inside Sales with the same company.



Pasuparti Balaji, INC-Kurnool (2005-07)
Emmiganuru

Pasuparti Balaji has been promoted as Deputy Manager with HDFC Bank, Emminganuru, AP. Earlier he worked as Assistant Manager with the same company.

Mayank Jain, INC-ASIM-Gurgaon (2006-08)
Delhi

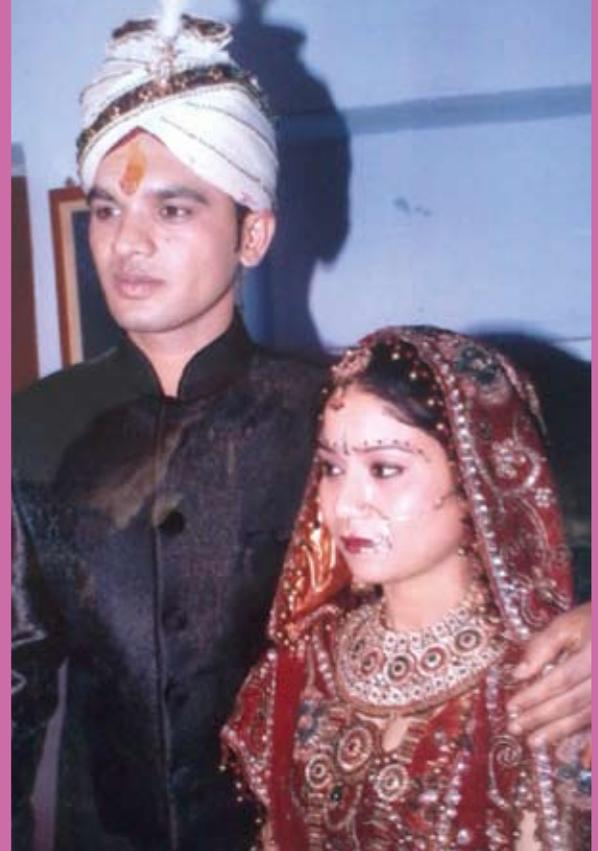
Mayank Jain has recently joined as Manager – Premier Shield Group, Delhi. Earlier he worked with Reliance Communication as Deputy Manager.



Blissful Bonding



Greeshma Sylesh, INC-Nashik
weds **Sylesh, Bangalore.**



Akshay Tiwari, INC-Indore
tied the knot with **Akshara Tiwari, Ujjain.**



Rajdeep, INC - ASIM Gurgaon tied nuptial
knot with **Kripa, Delhi.**



Jalaluddeen, INC-Kozikode
entered into wedlock with **Febna, Calicut.**

Alumni Get-Togethers and Meetings

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